

# Malik

## ABOUT ME

Dedicated and innovative Graphic Designer with a proven track record in amplifying underrepresented voices through dynamic publications and strategic initiatives. Accomplished in fostering diverse perspectives, driving brand engagement, and enhancing multimedia impact. Seeking to leverage extensive experience in design and editorial leadership to contribute to a dynamic team.

## CONTACT

Malik Fequiere

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## EDUCATION

Jefferson University

B.S. in Graphic Design  
Communication

## SKILLS

- Graphic Design
- Package Design
- Adobe (InDesign, Illustrator, Photoshop, XD, Dimension)
- Project Coordination
- Script Breakdown
- Organization and Time Management
- Communication and Collaboration
- Financial Management
- Social Media Management

## EXPERIENCE

MSKF Magazine | 2016 to Present

Editor in Chief / Creative Director

- I empowered underrepresented voices by founding and leading a bi-annual publication celebrating black creatives and our allies. Through strategic curation and promotion, we reached a readership of over 150 per issue, providing a dynamic platform for diverse perspectives and fostering artistic dialogue. This initiative amplified cultural awareness and creativity within our community..
- Introduced an apparel line during the seventh issue's launch in 2019, diversifying brand offerings.
- Managed social media platforms, strategically implementing various tactics to organically grow the magazine's following.

The Standard International | 2018

Graphic Design Intern

- Created compelling apparel illustrations and designed email flyers for events.
- Produced visually engaging postcards for the "Sparrow Mart" exhibition by artist Lucy Sparrow at the Downtown LA branch.
- Collaborated closely with the creative/marketing team to brainstorm ideas for upcoming events and launches.

PIN-UP Magazine | 2017 & 2018 Summer

Editorial Intern in 2017, Digital Intern in 2018

- I increased brand engagement by strategically curating and crafting Instagram stories, resulting in a consistent weekly viewership of over 1,000. This effort fostered a thriving online community, enhanced the brand's digital presence, and heightened user interaction.
- Assisted in photo shoots and contributed to the production of visually appealing editorial content.
- I significantly enriched the magazine's multimedia impact by orchestrating the curation and meticulous editing of its initial view issue videos. This dynamic effort bolstered audience engagement, by allowing the reader to see inside before they buy.

## FILM EXPERIENCE

Apple TV - The Servant | Art Dept. PA | 2023

BET+ - Diarra From Detroit | Art / Graphics / Clearance Dept. PA | 2022 to 2023

Netflix - Manifest | Art / Graphics Dept. PA | 2021 to 2022

AT Film Productions - Armageddon Time | Art Dept. PA | 2021

- I optimized project coordination by meticulously managing a comprehensive spreadsheet of cleared names, graphics, and imagery, resulting in a 20% reduction in data retrieval time. This efficiency enhancement translated to quicker decision-making and improved cross-departmental collaboration.
- Supported the Production Designer by breaking down scripts into actionable elements for various departments.
- Contributed to location scouting, measuring, and detailing for set construction.
- Ensured financial accuracy by handling receipts and maintaining an organized reimbursement folder.

Key Covid Compliance Assistant

Warner Media - Gossip Girl | 2020 to 2021

- Spearheaded the coordination and operation of the production's Covid testing center across locations and stages.
- Ensured continuous Covid testing compliance for the cast and crew throughout shooting days.
- Produced graphics for clear signage in common spaces and designed ID badges.